



A/A	Συγγραφέας(είς)	Τίτλος	Εκδότης	Έτος	Εντοπίστε on-line το βιβλίο (latest edition available)
1.	Beierlein, James G	Agribusiness Marketing: The Management Perspective	Prentice Hall	1991	http://www.amazon.co.uk/exec/obidos/ASIN/0130194808/202-6719710-3001454
2.	Cliff, Dr Ricketts, N. Omri Rawlins	Introduction To Agribusiness	Delmar Pub	1999	http://www.electrical-contractor.net/The_Store/DE/Intro_2Agribusiness.htm
3.	D.A. Aaker	Strategic Market Management 5 th Ed.	John Wiley & Sons Ltd	1998	http://www.amazon.com/exec/obidos/tg/detail/-/0471376930/ref=sid_dp_dp/104-3503187-9314336?%5Fencoding=UTF8&v=glance
4.	Downey, W. David	Agribusiness Management, 2 nd Ed.	NY, Mcgraw-Hill	1987	http://books.mcgraw-hill.com/getbook.php?isbn=0070196370&template
5.	International Conference On Chain Management In Agribusiness And The Food Industry 3 rd Ed., Netherlands	Proceedings Of The Third International Conference On Chain Management In The Agribusiness And The Food Industry (Ede. 28-29 May 1998) /Editors; G. W. Ziggers, J.H. Trienekens, P.J.P. Zuurbier	Wagenigen Agricultural University, Management Studies Group,	1998	
6.	Malcolm McDonald	Marketing Plans - Tutor Resource Pack 4 th Ed.	John Wiley & Sons Ltd	1999	http://books.global-investor.com/pages/gurus.htm?PerIndex=4888&Mode=Pubs&ginPtrCode=0000&identifier=ade0c8b819e273422648375764be6f7c
7.	Matthew Ph.D Meulenber (Editor)	Food And Agribusiness Marketing In Europe	Haworth Press	1996	https://www.haworthpress.com/store/product.asp?sku=0427
8.	Michael Butt	Fields On Wheels: Proceedings Of The First Annual Agribusiness Logistics Conference	University Of Manitoba Transport Institute	1997	
9.	Michael E. Newman, Walter J. Wills	Agribusiness Management And Entrepreneurship 3 rd Edition	Interstate Printers & Pub;	1994	http://phcatalog.pearson.com/program_single.cfm?site_id=6&discipline_id=812&subarea_id=1288&program_id=5985
10.	George Seperich	Cases In Agribusiness Management Second Edition	Holcomb Hathaway Pub.	1996	http://www.amazon.com/exec/obidos/tg/detail/-/0897871332/104-3503187-9314336?v=glance
11.	W.A. Cohen	The Marketing Plan	John Wiley & Sons Ltd	1997	http://he-cda.wiley.com/WileyCDA/HigherEdTitle.rdr?productCd=0471230596





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12.	Archie Augustus Stone	Careers in Agribusiness and Industry 4th edition	Interstate Printers & Pub	1991	http://www.amazon.com/exec/obidos/tg/detail/-/081342898X/104-3503187-9314336?v=glance
13.	Beierlein, James G	Principles Of Agribusiness Management	Prentice Hall	1986	http://www.amazon.com/exec/obidos/tg/detail/-/1577662679/104-3503187-9314336?v=glance
14.	Ed. By John Freivalds	Successful Agribusiness Management	Aldershot, Hants, England Book-field, Vt/. Usa, Gower	1985	http://www.amazon.de/exec/obidos/ASIN/0566008025/028-5817397-9380562
15.	I. M. Crawford	Agricultural and Food Marketing Management (Marketing and Agribusiness Texts, 2)	Food & Agriculture Org	1997	http://www.fao.org/DOCREP/004/W3240E/W3240E00.HTM
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18.	Kalakota R. and Robinson M.	E-Business 2.0: Roadmap for success	Addison - Wesley	2001	http://www.amazon.com/exec/obidos/tg/detail/-/0201721651/104-3503187-9314336?v=glance AND http://www.pearson.ch/Business/Addison-Wesley/1469/0201721651/e-Business20Roadmapfor.aspx AND http://www.kalakota.com/books/e-business.htm
19.	Kalakota R. and Whinston A.B.	Electronic Commerce: A Manager's Guide	Addison- Wesley	1997	http://www.kalakota.com/books/e-commerce.htm AND http://www.ebstrategy.com/books/electonic_commerce/default.html





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22.	Giroux G	Financial Analysis, ISBN: 0471229903	John Wiley	2003	http://www.amazon.co.uk/exec/obidos/ASIN/0471229903/202-6719710-3001454
23.	Walsh Ciaran	Key Financial Ratios, Financial Times, Third Edition, ISBN 0273663453	FT-Prentice Hall	2003	http://www.phptr.com/bookstore/product.asp?isbn=0273663453&redir=1
24..	Williams JR, Haka SF, Bettner, MS, Meigs RF	Financial and Managerial Accounting, 12th ed.	McGraw Hill	2002	
25.	Bierman H Jr and Smidt S	The Capital Budgeting Decision, 8th Edition	Macmillan	1993	http://www.amazon.com/exec/obidos/tg/detail/-/0023099437/104-3503187-9314336?v=glance
26.	Lumby S	Investment Appraisal of Financial Decisions, Sixth Edition	Van Nostrand Reinhold	2000	http://books.global-investor.com/books/11516.htm?ginPtrCode=0000&identifier= AND http://www.amazon.co.uk/exec/obidos/ASIN/1861522576/202-6719710-3001454
27.	Καραθανάσης, Γ Α	Χρηματοδοτικά Θέματα	Εκδόσεις Σμπίλιας	1989	
28.	Stuart Wall	Introduction to International Business	Bronwen Rees Paperback	2001	http://www.amazon.co.uk/exec/obidos/ASIN/0582414555/202-6719710-3001454

